

## **Competition Participant Terms and Conditions for the Kilroy Explorer Program**

### **The Competition**

The Competition is open to people who are 18 years or older and are residents in Belgium, The Netherlands, Denmark, Norway, and the UK except for employees of KILROY, their families and everyone else associated with either the company or the competition. KILROY reserves the right to verify the winner's age and disqualify any winners under the age of 18 years old or whose conduct is contrary to the spirit or intention of the Competition. Persons who submit an entry agree to these terms and conditions.

### **How to Enter**

The KILROY Explorer Program 2025 is open for applications from the opening date: 21/07/2025 to the final application date: 13/08/2025.

To enter, you must upload a video between 30 seconds and 1 minute 30 seconds via your public Instagram or TikTok account, or via our video upload platform, responding to prompts revealed by KILROY on the open date. To be eligible for the competition, Participants submitting via social platform must follow and tag their local KILROY account in whatever platform they enter on, as well as include their name, age, choice prize destination, and the hashtag #explorerprogram2025 in the caption. Participants submitting via website submission must submit their name, age, choice of prize destination and social media handles.

By entering the Competition, Participants agree to their first name, image, competition entry video and social media handles being displayed on the KILROY website, newsletter and social media channels.

Finalists will be notified on 15/08/2025 and must be available for a second-round interview between 18/08/2025 and 21/08/2025.

### **The Prizes**

1. Participants in the Competition have a chance to win one of eight trips:
  - a. 20–25-day trip to Colombia including international return flights in economy class, an 8d Learn Spanish tour in Cartagena, a 7d Lost City Trek tour, an 8d Bogota to Buccamarranga tour, and a few free days with accommodation for content uploads.
  - b. 20–25-day trip to Brazil including international return flights in economy class, an 8d Rio Surfing Adventure tour, a 3d Iguazu Foz to Foz tour, an 8d Salvador and Chapada Diamantina Eco Adventure tour, a 4-day

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Jericoacoara Sand Dunes Adventure tour, and a few free days with accommodation for content uploads.

- c. 20–25-day trip to Morocco including international return flights in economy class, a 13d Morocco Markets & Mountains tour, a Climb Mt. Toubkal tour, and a few free days with accommodation for content uploads.
  - d. 20–25-day trip to South Africa & Namibia including international return flights in economy class, a 13d Cape Town to Namibia Overland Safari tour, a Namibia Wildlife Rescue tour, and a few free days with accommodation for content uploads.
  - e. 20–25-day trip to India & Sri Lanka including international return flights in economy class, a 18d Discover Kerala & Sri Lanka Islands & Ruins tour, a 4d Surf and Yoga package, and a few free days with accommodation for content uploads.
  - f. 20-25-day trip to Vietnam including international return flights in economy class a 4d Backpacker Best of Ho Chi Minh City tour, a 4d Ho Chi Minh to Dalat Easy Rider tour, a 6d Ha Giang Loop tour, a 3d Bai Tu Long Cruise tour, a ½ day Flavors of Hanoi by Night tour, and a few free days with accommodation for content uploads.
  - g. 20–25-day trip to the Philippines including international return flights in economy class, a 6d Banaue Wanderlust tour, a 9d Salt, Sand and Solitude Palawan Experience tour, a 5d Philippines Island Hopping: El Nido, Coron and Beach Bonfires tour, and a few free days with accommodation for content uploads.
  - h. 20–25-day trip to Japan including international return flights in economy class, a 10d Tokyo to Osaka group tour, a 8-9d Osaka to Kanasawa to Koyasan tour, and a few free days with accommodation for content uploads.
2. All prizes will be provided by KILROY International. Participants are responsible for carrying valid photo IDs, passports, and any other required documentation such as visas, travel insurance and/or proof of vaccination, prior to departure, and are responsible for all associated costs.

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3. Prizes trips and all travel arrangements must be booked by 30/09/2025 for travel before 31/04/2026.
4. The prize does not include meals not already included in the tour arrangements, transport to the departure airport, or any optional activities. The cost of these is the responsibility of the winners.
5. Prizes claimed are subject to KILROY's standard booking terms and conditions, which can be found [here](#).
6. Prizes are subject to availability. KILROY reserves the right to substitute the prize, or elements of the prize, with a prize of equal or greater value.
7. The prize trip is personal and not transferable or exchangeable for money.
8. The final value of the prize depends on the destination, date of travel, and available flight tickets. Any difference in value between the final cost and the advertised 'up to EUR5,000' is not transferable or exchangeable for money, or other services. Although the final monetary value of the prize trips may differ, the packaged inclusions of travel experiences, services and trip duration is comparable.
9. The final duration of the prize trip is subject to change and depends on available flight connections.

### **Winners**

There will be a total of five Competition winners – one from the following KILROY territories: Belgium, The Netherlands, Denmark, Norway, and the UK. All valid entries during the Competition period will be judged by an internal KILROY panel.

Winners will be decided in two rounds – round one is based on video entries to the competition, where participants will be judged based on their skills in content creation, including but not limited to videography, editing, and storytelling. For round two, 2 finalists from each KILROY territory will be invited to attend an online, 45–60-minute interview with the KILROY panel. The final five winners will be chosen based on their content creation skill level and style, social media profiles, and how well they fit with the KILROY ethos.

Winners will be notified on 22/08/2025 and will have until 26/08/2025 to accept their prize. They will be publicly announced on 28/08/2025. Failure to do so may result in another finalist being awarded the prize instead.

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By accepting a prize, winners agree to:

- a. Create a minimum of five short-form videos to be used for Instagram and/or TikTok, produce one story takeover on their local KILROY social media account, one travel story, participate in a post-trip Q&A either locally or online, create one reflection video recapping their trip and provide a minimum of 100 unique raw video clips and 75 unique high-quality, unedited photos of the destinations and activities included in the prize trip.
    - i. *The raw content will be owned by the Content Creator, but the Content Creator grants KILROY an indefinite, exclusive, worldwide, royalty-free, irrevocable, sub-licensable, perpetual license to use and share the Deliverables across KILROY's owned social media platforms, websites and promotional marketing / PR materials, as well as third party materials in association with KILROY.*
    - ii. *The Content Creator grants KILROY the right to full ownership of the five completed, short-form videos.*
  - b. Provide content to KILROY at regular intervals during the prize trip. Failure to do so may result in the termination of further services provided in the prize trip, including but not limited to transport, touring and accommodation.
10. KILROY's decision is final, and no correspondence or discussion will be entered into.
11. If winners cannot book their prize by 30/09/2025, the prize may be forfeited, and a replacement winner will be selected.
12. KILROY will publish the name, city, image and competition entry submission of the five prize winners on their social media channels, newsletter and website by 28/08/2025.

### **Responsibilities**

13. Winners agree to be responsible for any liability in the use of third-party content and for any copyright infringement or other legal violations when creating content on the prize trip.
14. Winners agree to be responsible for checking local regulations governing influencer marketing in respect to promoting KILROY content produced during the Explorer Program on the winner's social media channels. The winner of the

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Explorer Program acknowledges and agrees that they are solely responsible for any tax implications, including but not limited to income taxes, associated with receiving the prize.

15. Participants' data will be processed by KILROY and is subject to KILROY's privacy policy, which can be found [here](#).

### **General**

16. KILROY reserves the right, at its own discretion, to exclude Participants from the Promotion if KILROY has any reason to believe the Participant has violated these Terms and Conditions.